

2024 Family Mud Run MUKWONAGO YMCA



TOGETHER, WE CAN CREATE A BETTER US.

When you participate in the Y's fundraising events to support our Annual Support Campaign, you make it possible for children, families, and adults to have access to Y programs vital to their personal growth and well-being. Through the Annual Campaign, we're able to provide financial assistance for membership and programs like Summer Day Camp, swimming lessons, and before and after school care.

Last year, the YMCA of Greater Waukesha's awarded 3,588 members \$563,248 in financial assistance to help individuals and families have the opportunity to experience all the Y has to offer. As the need continues to grow within our communities, there is a greater need for the Y. With your support, we can create a better us.

SPONSORSHIP OPPORTUNITIES

All sponsorships include recognition on social media and our website.

- CHANGE MAKER** \$3,000 **SOLD**
 - Company logo on all marketing materials
 - Extra large company logo on sponsor banner and back of participant t-shirts
 - Company logo on race bibs
 - Company logo on course signage
 - **10 individual Mud Run registrations**
- CHAMPION (3 AVAILABLE)** \$2,000
 - Large company logo on sponsor banner and back of participant t-shirts
 - Company logo on race bibs
 - Company logo on Y "fun facts" signage
 - **8 individual Mud Run registrations**
- DREAMER** \$1,500
 - Medium company logo on sponsor banner and back of participant t-shirts
 - Company logo on course signage
 - **6 individual Mud Run registrations**
- VISIONARY** \$1,000
 - Small company logo on sponsor banner and back of participant t-shirts
 - Company logo on course signage
 - **4 individual Mud Run registrations**
- ROLE MODEL** \$500
 - Company name on sponsor banner and back of participant t-shirts
 - Company logo on course signage
- ADVOCATE** \$300
 - Company logo displayed at food & beverage tables
 - Company logo on course signage
- SUPPORTER** \$100
 - Individual name or company logo on course signage

2024 PRESENTING SPONSOR



Commitment forms and logos are due May 1, 2024 in order to receive recognition at the event. If a high-resolution logo is not provided, your company name will be listed.

LOGO REQUIREMENTS
A vector file is preferred (Adobe Illustrator, EPS, or SVG). Please supply both a full-color AND black logo.

SPONSORSHIP COMMITMENT

Individual or Company Name _____

Contact Name _____

Address _____ City, State, Zip _____

Email _____ Phone _____

Signature _____