



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

OUR CAUSE

At the YMCA of Greater Waukesha County, strengthening community is our cause.

We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health, and our neighbors. That's why we focus our work in three areas:

- YOUTH DEVELOPMENT** Nurturing the potential of every child and teen
- HEALTHY LIVING** Improving the community's health and well-being
- SOCIAL RESPONSIBILITY** Giving back and providing support to our neighbors

OUR MISSION

The mission of the YMCA of Greater Waukesha County is to put Christian Principles into practice through programs that build healthy spirit, mind, and body for all.

BUILDING A BETTER COMMUNITY

MUKWONAGO YMCA
245 E Wolf Run
Mukwonago, WI 53149

SOUTHWEST YMCA
11311 W Howard Avenue
Greenfield, WI 53228

TRI COUNTY YMCA
N84W17501 Menomonee Avenue
Menomonee Falls, WI 53051

WAUKESHA YMCA
320 E Broadway
Waukesha, WI 53186

WEST SUBURBAN YMCA
2420 N 124th Street
Wauwatosa, WI 53226

CAMP DOUBLE EAGLE
W36558661 Highway 67
Eagle, WI 53119

CARROLL UNIVERSITY YMCA
210 N Grand Avenue
Waukesha, WI 53186

YMCA CHILDREN'S ACADEMY
100 E Broadway
Waukesha, WI 53186

2015 ANNUAL REPORT YMCA OF GREATER WAUKESHA COUNTY



DEAR Y FRIENDS,

From its earliest days, the YMCA in Waukesha County has always been guided by great, insightful leaders. These leaders are people who care about the well being of our community, envision what it can be, and know that the YMCA is a catalyst for getting it there. In this year of significant growth and rapid change, we are proud to report that this tradition is alive and well. Thanks to a strong and aligned board, professional and energetic staff, and a bold new operating plan, our organization is moving ahead as one team dedicated to make the greater Waukesha County area a healthier, more vibrant, and better connected community than ever before.

In year one of our expanded YMCA of Greater Waukesha County we've had short term success, but also have long term vision to build a sustainable financial model that will deepen our impact and extend our reach across numerous communities and socio-economic sectors. Our facilities are more than brick and mortar; they are connecting points so that all can thrive in each stage of life. Our programs change lives and give our members and participants hope for a brighter future. With programs to enrich youth, empower adults, and engage families, we're seeing change for the better daily.

We are also deeply grateful to our donors for the continued trust they have in the Y, to our volunteers who provide continuity and stability to our movement, and to our members and participants who become more deeply engaged in all we do.

A big undertaking – Yes it is – but we are better together.

Thank you for your passion, generosity, and commitment.

Chris Becker
Chief Executive Officer

Stan Riffle
Chief Volunteer Officer

BUILDING TOMORROW TOGETHER

709

number of volunteers who gave their time
and talent to support our mission in 2015

NURTURING LIFE SKILL
SUCCE
 FOUNDATION IMPA
 VISION LIFE SKILL
 TEAM COMMUN
 OPPORTUNI
 UNITED CONFID
 LIFE SKILL EDUCATIO
 LEADERSHIP
 EXPERI
 ROLE LEARN
 MODELS VALUES
 POSITIVE TEAM
 REWARDING WORK
COURAGE
 ACCOMPLISHMEN
YOUTH
 DEVELOPMENT
 NG FOUNDATION

PAST PRESIDENT'S AWARD RECIPIENTS

2015	Stan Riffle
2014	Bob Lombardi
2013	Lorraine McAdams
2012	Doug Hastad
2011	Tim Colombe
2010	Rick Frowein
2009	Roger Pascavis
2008	David Schmidt
2007	Ken Riesch
2006	Monte McCormick
2005	Donald Fundingsland
2004	Larry Soukup
2003	David Bahl, Sr.
2002	Martin Frank
2001	Tom Czarnecki
2000	Terry Inman
1999	John Nevins
1998	Tom Dalum
1997	Don Taylor
1996	Agustin Ramirez
1995	Carl Taylor
1994	Mike Hansen
1993	Geraldson Family
1992	Warner Kerr
1991	Anthony Bryant

2016 SPIRIT OF SERVICE AWARD RECIPIENT

The Spirit of Service Award, formally known as the President's Award, was established by the Board of Directors to honor individuals who have significantly impacted the YMCA, exemplify the Y mission, and have provided outstanding leadership throughout the community. In the history of any successful organization, select individuals rise to positively change the course so that organizations can rise to new levels of service. There is no one that exemplifies this more than Cheryl Berg. Cheryl's dedication and countless hours spent leading the change within this Association over the last 10 years is worthy than more accolades than this short letter could convey. Without Cheryl, we would not be where we are today.

Cheryl was born and raised in Mukwonago. She has lived her entire life in the area and has a true passion for seeing positive change in her community. Cheryl is one of the most driven and selfless people you will ever meet. She carried out a vision through one of the largest recessions to date. Cheryl led the way to raising \$10 million dollars in a time when even professional fund raisers told her that it can't be done. Never giving up, after many years Cheryl saw her vision come to life on September 4, 2012, when the Mukwonago YMCA opened. Cheryl will be speaking more about her path to the YMCA and many incredible milestones achieved along the way.

A member of the Mukwonago Board since its inception, Cheryl became Board Chair, serving every year in that role. Cheryl also served on the Association Board of the YMCA of Central Waukesha County as well as the YMCA of Greater Waukesha County. Cheryl Berg was the first Mukwonago YMCA Board Chair and is now becoming the first Past Chair in the history of the Mukwonago YMCA; all due to her relentless efforts for so many years. Thank you, Cheryl!

**BUILDING
ON OUR PAST**

2,870

**number of hours our dedicated volunteers
worked supporting our mission in 2015**

FINANCIAL STATEMENTS

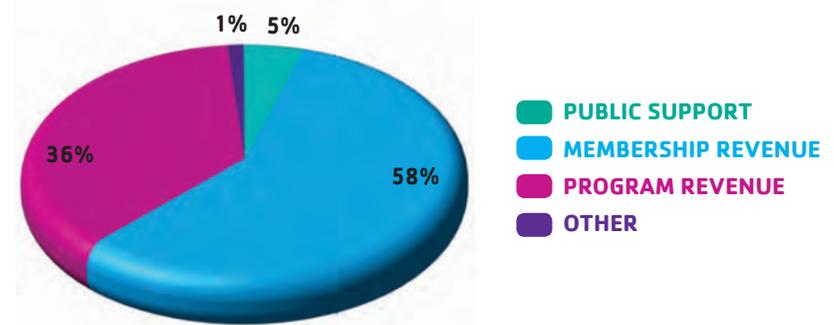
CONDENSED STATEMENT OF FINANCIAL POSITION As of December 31, 2015

ASSETS	
Cash & Equivalents	\$1,345,010
Investments	79,457
Other Assets	52,906
Accounts Receivable, net	240,219
Pledges Receivable, net	123,389
Property & Equipment, net	38,784,169
Total Assets	\$40,625,150

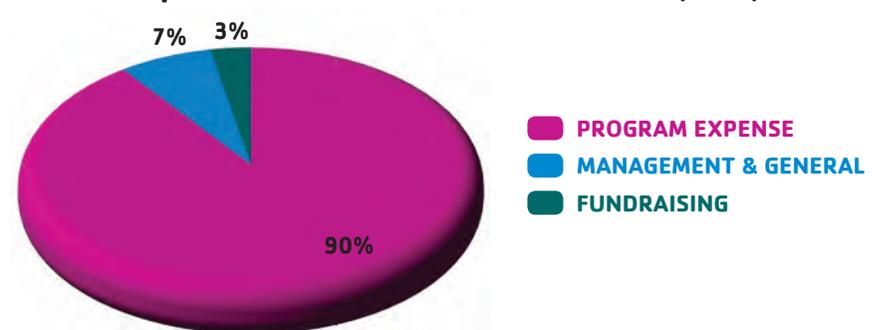
LIABILITIES & NET ASSETS	
Payables & Accrued Expenses	\$760,090
Deferred Revenue	530,087
Capital Lease Obligations	1,093,379
Notes Payable	5,222,371
Total Liabilities	7,605,927
Total Net Assets	33,019,223
Total Liabilities & Net Assets	\$40,625,150

CONDENSED STATEMENT OF ACTIVITY For the Year Ended December 31, 2015

REVENUE	
Public Support	
Contributions & Special Events	\$648,449
United Way	117,053
Total Public Support	765,502
Membership Revenue	9,450,105
Program Revenue	5,922,782
Other	206,568
Total Revenue	16,344,957



EXPENSE	
Program Expense	
Youth Development	\$7,998,777
Healthy Living	4,824,083
Social Responsibility	63,648
Total Program Expense	12,886,508
Management & General	1,039,191
Fundraising	386,143
Loss On Sale Of Equipment	47,897
Total Expense	14,359,739



CHANGE IN NET ASSETS \$1,985,218

**BUILDING
A STRONG FOUNDATION**

The Mukwonago YMCA is a 58,000 square foot facility located in the Village of Mukwonago, serving families, seniors, adults, and youth in Waukesha, Walworth, and Racine counties. Built in 2012, this facility is the result of the hard work of many volunteers and donors who had a vision to provide the community with a healthy, active place for families. Our state of the art facility allows us to offer innovative programming to serve our community.

MUKWONAGO YMCA

MUKWONAGO LEADERSHIP

Geoffrey Mertens, Executive Director
Cheryl Berg, Board Chairperson

MORE THAN A BUILDING

"Having the opportunity to be a Y member when we were struggling gave us the motivation we needed to move forward. My husband lost his job unexpectedly which put us in a very difficult financial situation. My family and I were not able to eat exactly the way we would have liked to. I had to make every dollar we had stretch as far as possible, which meant buying canned instead of fresh fruits and vegetables. I chose to buy Ramen Noodles and Mac & Cheese because I could get a few meals without spending a lot of money.

"To compensate for eating so unhealthy, I was able to go and work out at the Y. I was able to walk into a place where no one knew how much I was struggling on the inside. My children were able to stay active in sports programs and create new friendships. I had somewhere to take my children in the winter that didn't cost extra and was close enough to home, so not much was spent on gas. The money that is raised in the financial assistance program is not just about giving families a place to exercise, it is about giving them a hope for a better future."

**BUILDING
UP THOSE IN NEED**

1,761

number of families and individuals who received financial assistance in 2015



Enter the doors of the Southwest Y and you will find a dynamic and inclusive gathering place that fosters healthy lifestyles and positive relationships. We specialize in family activities, health & wellness for all ages, adaptive fitness (for individuals with physical limitations), senior programming, and youth development. We proudly serve individuals and families living and working in Milwaukee's southwest neighborhoods.

SOUTHWEST YMCA

SOUTHWEST LEADERSHIP

Kate Wall, Executive Director

Jim Wagner, Board Chairperson

MORE THAN A BUILDING

"After having a stroke in June 2013 and being diagnosed with Multiple Sclerosis in November 2014, my doctor told me that if there is one thing I needed to do, it was "just move!" Although I have had to overcome a lot with impaired vision, a critical brain injury, and balance perception, I decided to take my doctor's advice and to moving – and the Y has helped me do just that!

"I enjoy the Y so much that I stay for several hours each time I visit. Usually I walk on the treadmills, do strength exercises on the circuit machines, participate in the deep water exercise classes or open swim, and walk the track, but I am excited to progressively built strength to move to group exercise programs such as Barre Fitness and Yoga. The Y has helped me to concentrate not on what I can and cannot do, but rather focus on having a positive attitude.

"My Y is a friendly place with helpful staff that make me feel welcome and part of a family. I love to cheer on my fellow Y members on in their health and fitness endeavors, and the support and encouragement I receive from staff and members really pushes me to keep making new goals."

BUILDING STRENGTH

1,097

number of staff who built relationships and provided quality programs on a daily basis

The Tri County YMCA has been serving the Menomonee Falls, Germantown, and Sussex communities for over 30 years, and once you step inside, you'll know why. From the friendly staff to members connecting with one another, you will find a welcoming atmosphere at the Tri County Y.

TRI COUNTY YMCA

TRI COUNTY LEADERSHIP

Aaron Miller, Executive Director

Jeff Piette, Board Chairperson

MORE THAN A BUILDING

"I am a paramedic with a passion for helping people. I am a lifelong Menomonee Falls resident and am fortunate to live in the house I grew up in. My wife and I make this home with our three children.

Through prayer and conversation, my wife and I felt a calling to help the many children of Milwaukee who spend time in foster care and their families.

"Mounting medical bills due to a child's illness and unplanned expenses in the home, left a YMCA membership virtually unattainable. We love the presence that the Tri County YMCA has in our community and also the values it represents. The benefits of a Y membership is multifaceted. We have access to safe, secure, and fun facilities that our whole family uses. The activities provide an outlet for our foster kids that have no control over the world around them. The key is helping them maintain balance, which is essential for their care and healing.

"The Y has also provided an outlet for my wife, who continually gives of herself to provide for our family and for the children that come into our lives. She is superhuman. An angel that walks among men. Thank you for this opportunity for our family."

BUILDING HOPE

55,175

number of members who belonged to the YMCA of Greater Waukesha County in 2015

The Waukesha YMCA has served Waukesha and the surrounding area since 1894, a remarkable record of stability and service. We offer programs for everyone - people of all ages, races, religions, and incomes - that build a healthy spirit, mind, and body for all.

WAUKESHA YMCA

WAUKESHA LEADERSHIP

Kathy Westpfahl, District Executive Director
Scott Naze, Board Chairperson

MORE THAN A BUILDING

"My friend was a member of the Y and encouraged me to join. As a single mom, I was exhausted from working to make ends meet. I wanted to be more than just going through the motions when I was with my boys, I wanted to be a better me. So, I applied for the Y scholarship program and we got in!

"I remember bringing my son to the Y that first day. He was shy and clingy, and his self-esteem was crushed from his past. The staff at the Y took him in, introduced him to people, and gave him a lot of one-on-one attention.

Sometimes kids just need to know they are accepted and that people care about and love them. The Y is aware of what kids need and they bring out their potential. He's more outgoing and confident now because of the Y, trying things like swimming, soccer, and baseball.

"The Y strengthens the community by bringing families and people together. It is so much more than a gym and it's empowering to be a part of it. At the Y, kids have all kinds of amazing things to do. As a family we are more active. I really value and look forward to spending time with my boys at the Y. It has brought us closer together."

**BUILDING
CONFIDENT KIDS**

4,413

number of youth who participated in swim lessons and are now safer around water



For over 40 years, the West Suburban YMCA has been a fixture in the Wauwatosa, Brookfield, and Elm Grove communities. From swim lessons, summer camp, and wellness offerings, the West Suburban Y has something for everyone. Generations of families have grown in spirit, mind, and body at the West Suburban YMCA.

WEST SUBURBAN YMCA

WEST SUBURBAN LEADERSHIP

Jessica Mieling, Executive Director
Griffin Prochnow, Board Chairperson

MORE THAN A BUILDING

"My husband and I are foster parents and this April, we took placement of a sibling set of three sisters. As the school year was winding down, we started looking for a fun, active, and safe option for the summer, which would also be enjoyable for children of multiple ages. From the choices, Y Summer Day Camp seemed to be the best fit for our family.

"Initially, the girls were a little hesitant as it was a new environment, new people, and new activities. However, they quickly came out of their shells and are having a great time. They enjoy learning about new things each week, have met lots of positive, encouraging counselors, and made new friends too! Most days, they come home singing a new camp song and describe a day full of adventure.

"I just wanted to thank the camp staff for all of their hard work and efforts. It has been a truly positive experience for our family and we recommend it to many others."

**BUILDING
OUR FUTURE**

1,723

**number of children who made new friends
and created lasting memories at Day Camp**

CAMP DOUBLE EAGLE

Outdoor adventure awaits at Camp Double Eagle, located on over 30 acres in the southern unit of beautiful Kettle Moraine State Forest. Children ages 7-12 will enjoy amenities such as an outdoor swimming pool, bath and shower facilities, basketball court, climbing wall, archery range, craft lodge, and an open-air shelter. Campers will hike to Paradise Springs to explore nature as a part of their outdoor adventure and take field trips to Ottawa Lake throughout the summer for water activities, fishing, and picnicking.

YMCA CHILDREN'S ACADEMY

The YMCA Children's Academy strengthens families and enhances youth development by offering infants, toddlers, and young children early learning readiness experiences and a comprehensive child development program. Our program, licensed by the Department of Children and Families, provides high-quality education and day care for children ages 6 weeks to 6 years. The Y Academy's goal is to provide purposeful learning through play such as developing language skills, stimulating critical thinking skills, developing creativity, developing effective communication skills, and enhancing learning through age appropriate activity.

CARROLL UNIVERSITY YMCA

This 5,500 square foot facility is open 24 hours a day, 7 days a week, with discounted memberships available for YMCA of Greater Waukesha County members and Carroll University faculty, staff, students, graduates, trustees, and retirees. This facility includes a private group exercise studio, 24 pieces of cardio equipment, 18 weight machines, dumbbell area with 6 weight benches, functional training area, and 2 TRX® Suspension Training straps.

OUR LEADERSHIP

ASSOCIATION BOARD OF DIRECTORS

Stan Riffle, Chief Volunteer Officer	Griffin Prochnow Jeff Piette	Rich Andritsch Rick Kalscheuer
Aaron Jagdfeld Cheryl Berg	Jeff Richards Jim Wagner	Rick Swan Ron Clayton
Christine Fenske Darren Horndasch	Mark Mirsberger Patrick Horne	Scott Naze Tom Deisinger
David Bahl	Paul Beste	Tom Dieckelman

ASSOCIATION LEADERSHIP

Chris Becker, Chief Executive Officer
Linda Daley, Chief Financial Officer
Sarah Odegaard, Chief Administrative Officer
Chrissy Sebald, Membership & Marketing Director
Gunna Middleton, Development Director
Hanna Misiak, Healthy Living Director

BOARD OF MANAGERS

MUKWONAGO

Cheryl Berg,
Chairperson
Aaron Jagdfeld
Bill Kasch
Byron Hawks
Carl Jensen
Fran Wagner
Jane Thompson
Jeff Lundberg
Jim Green
Julie Cooper
Mark Wildeman
Pat Vandehey
Paul Hennessy
Rick Swan
Shawn McNulty
Tom McAdams

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Chairperson
Angela Thomas
Darren Horndasch
Gary Sievwright
Gerianne Prom
Kim Dandrea
Mark Hanoski
Matt Rios
Mike Moskopf
Scott Krajcir
Teri Block
Tiffany Mitchell-Detvan
Tom Deisinger

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Chairperson
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John Wink
Katie Wilke
Larry Stover
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Patrick Tierney
Robert Brendel
Roberta Johnson
Robert Schuelke
Suzanne Falvey
Theresa Hofer
Todd Rakowski

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Chairperson
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Chadd Frank
Dave Domach
David Burch
Gina Ehler
Jack Riesch
Julie Schroeder
Patrick Olejniczak
Mary Ann Prager
Meghan Kinateder
Pam Flores
Rick Andritsch
Ron Deabler
Sandy Wysocki
Scott Morgano
Shawn Kalloway
Terry Jannsen
Tim Black
Tim Norgal
Todd Zakreski
Tom Dieckelman
Tom Lamoureux

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Chairperson
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David Fritzke
Dennis Handrow
Emerald Mills
Eric Koepp
Fay Berry
Jay Lauck
Jim Bellin
Jim Olson
John Petrie
Kevin Shermack
Patrick Horne
Paul Beste
Sergey Tarima
Steve Baptie

OUR \$1,000+ DONORS

We express our gratitude to the individuals, corporations, organizations, and foundations that are instrumental to our success in help to ensure the Y is available for all.

\$1,000+ Donors

5 Star Citgo
Airgas
Aptar
Assurant Health
Carl & Carrol Jensen
CG Schmidt
Charley & Ruth Shirley
Chris Becker Family
Christine Fenske
Coach USA
Cybex International
Dale & Dollie Kirchner
Dan Mayer & Paylocity
Darren & Jamie Horndasch
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Zigman Sales

\$2,500+ Donors

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Harley-Davidson Foundation
L&A Crystal Services,LLC
Merit Asphalt
Paul & Clarissa Beste
Steve & Kathy Baptie
The Fork in the Road

\$5,000+ Donors

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Davies Orthodontics
FIS Fitness Challenge
In Memory of Barb Thompson
John Nevins
National Insurance Service
VJS Construction Services
Wisconsin Vision

\$10,000+ Donors

William N. & Janice V. Godfrey
Family Foundation Trust

MORE THAN
BUILDINGS