August 14, 2023

[Potential Donor’s Name]

[Address]

[City, State Zip]

Dear [Potential Donor Name],

On behalf of [Branch] YMCA, we are excited to share an opportunity for you to make a lasting impact in the lives of the children and families within our community. We invite you to be a driving force behind this transformative experience by supporting our extensive before and after-school wrap care for a donation of **$[XXXX].**

The Y's before and after-school care programs go beyond supervision. They provide academic support, including homework assistance, tutoring, and enrichment activities that enhance educational outcomes, by addressing educational challenges, helping children improve their academic performance, and fostering a love for learning. Our primary objective is to establish a secure, supportive, and educational setting that encourages the overall growth, academic achievements, and well-being of children within our communities.

Wrap programs give parents peace of mind knowing their children engage in activities promoting security, stability, and physical health. They can trust that their children are in a supportive environment. Unfortunately, many families in our community face economic hardships that make it challenging to afford such programs for their children. The YMCA of Greater Waukesha County holds a core principle that no one's turned away due to their economic circumstances by providing financial assistance, ensuring families from diverse backgrounds and economic situations can fully benefit from our enrichment programs.

By contributing **$[XXXX]**, you will play a pivotal role in enhancing the accessibility and affordability of our before and after-school wrap programs, thereby empowering families. Your entire donation will be channeled directly towards making a substantial impact on families by offering indispensable financial assistance. Your steadfast dedication ensures that children within our community can fully engage in these enriching experiences, presenting them with a truly enchanting opportunity.

For more information, please visit our support page at [Support/YGWC.org](https://www.gwcymca.org/Support-the-Y/Donate).

We sincerely appreciate your consideration.

Together in service,

[Your Name]

[Your Title]

[Branch]

[Contact Information]