August 14, 2023

[Potential Donor’s Name]

[Address]

[City, State Zip]

Dear [Potential Donor Name],

On behalf of [Branch] YMCA, we are excited to share an opportunity for you to make a lasting impact in the lives of the children within our community. [Branch] YMCA is gearing up for Summer Day Camp, and we invite you to be a driving force behind this transformative experience by making a **$[XXXX]** donation.

Our objective is to provide children with a safe and secure environment throughout the summer. We aim to promote continuous learning by embracing the educational concept of "learning through play" so children can maintain or even enhance their academic skills during the break. To ensure inclusivity, we strive to continue to make our summer day camp accessible to all. As part of this commitment, we offer essential financial assistance to families who cannot afford the camp fees.

Summer day camps give parents peace of mind knowing their children engage in activities promoting a sense of security, stability, and overall physical health. They can trust that their children are in a supportive environment. Unfortunately, many families in our community face economic hardships that make it challenging to afford such programs for their children. At Y, we firmly believe every child deserves the opportunity to participate in these camps, regardless of their financial circumstances.

By contributing **$[XXXX]**, you will play a pivotal role in enhancing the accessibility and affordability of summer day camp, thereby empowering families. Your entire donation will be channeled directly towards making a substantial impact on families by offering indispensable financial assistance. Your steadfast dedication ensures that children within our community can fully engage in these enriching experiences, presenting them with a truly enchanting opportunity.

For more information, please visit our support page at [Support/YGWC.org](https://www.gwcymca.org/Support-the-Y/Donate).

We sincerely appreciate your consideration.

Together in service,

[Your Name]

[Your Title]

[Branch]

[Contact Information]