August 14, 2023

[Potential Donor’s Name]

[Address]

[City, State Zip]

Dear [Potential Donor Name],

On behalf of [Branch] YMCA, we are excited to share an opportunity for you to make a lasting impact in the lives of the children and families within our community. We invite you to be a driving force behind this transformative experience by providing financial assistance for membership and programs with a donation of **$[XXXX].**

As a non-profit organization, the YMCA of Greater Waukesha County holds a core principle that no one's turned away due to their economic circumstances. We supply equal access toward membership in our facilities and life-changing programs for all community members, regardless of their inability to pay.

Financial assistance ensures that individuals from diverse backgrounds and economic situations can fully benefit from the extensive scope of our programs and services, which includes licensed childcare, summer day camp, healthy living programs like LIVESTONG at the YMCA, and other impactful programs and services. Your support allows us to subsidize expenses for those who need it the most, making a meaningful difference in their lives.

A contribution of **$[XXXX]** holds the power to significantly improve accessibility and affordability for everyone, ultimately empowering families, and individuals. Every dollar you donate will directly contribute to providing essential financial support. Your unwavering commitment guarantees that our neighbors in our communities can actively participate in these enriching activities.

For more information, please visit our support page at [Support/YGWC.org](https://www.gwcymca.org/Support-the-Y/Donate).

We sincerely appreciate your consideration.

Together in service,

[Your Name]

[Your Title]

[Branch]

[Contact Information]