August 14, 2023

[Prospective Donor Name]

[Address]

[City, State Zip]

Dear [Potential Donor Name],

On behalf of [Branch] YMCA, we are excited to share an opportunity for you to make a lasting impact in the lives of the children and families within our community. We invite you to be a driving force behind this transformative experience by supporting our swim lessons and water safety programs with a donation of **$[XXXX]**.

Swim lessons and water safety programs offered by the Y aim to teach vital water safety skills to school-age children. These skills ensure their security and overall well-being in various water settings. The curriculum covers critical abilities to be strong and confident swimmers with adequate knowledge and techniques, such as resurfacing by pushing off the pool floor and identifying safe areas for swimming.

Statistically, most drownings happen in home swimming pools among children ages 1–4. About 40% of children 5-14 drownings occur in natural water, and about 30% occur in swimming pools. Studies have shown that participating in well-structured water safety and swim lessons significantly decreases children's risk of drowning. We've implemented a comprehensive program to provide children with essential life-saving skills in response to this critical concern.

Our certified instructors administer the curriculum through collaborations with local schools, districts, and community partners, tailoring lessons to the appropriate age groups while ensuring engagement and effectiveness. By instilling fundamental water safety skills, we empower children with the knowledge and capability to respond if they find themselves unexpectedly in water-related situations. This approach emphasizes the significance of avoiding solitary swimming and underscores the risks linked to various water bodies, including backyard pools, retention ponds, lakes, rivers, and beaches.

By contributing **$[XXXX]**, you will play a pivotal role in enhancing the accessibility and affordability of our swim lessons and water safety programs, thereby empowering families. Your donation will be channeled directly towards substantially impacting families by offering indispensable financial assistance. Your steadfast dedication ensures that children within our community can fully engage in these enriching experiences, presenting them with a genuinely enchanting opportunity.

For more information, please visit our support page at [Support/YGWC.org](https://www.gwcymca.org/Support-the-Y/Donate).

We sincerely appreciate your consideration.

Together in service,

[Your Name]

[Your Title]

[Branch]

[Contact Information]