



FOSTERING SUCCESS, FUELING GROWTH, FORGING THE FUTURE

2024 ANNUAL REPORT YMCA of Greater Waukesha County

Dear Friends,

For the YMCA of Greater Waukesha County, 2024 can best be described as a year of growth, success and future.

The operational growth are the results of a generous donor community, engaged members that believe in our mission, and expanded programs and school partnerships. All driven by a talented and dedicated staff team.

The successful board leadership led by the two year term of John Petrie as CVO, guided and supported the Y through sturdy governance, solid financial position and connections in the community to strengthen the Y. The stability of a connected and committed board coupled with stalwart staff leadership has provided the Y with a powerful base to build off of.

Perhaps more than any other year in recent history, 2024 will go down as the year where YGWC has established its future plans. A new and exciting Strategic Plan "Strength In Community" will shape our intentional work for 2025–2029. Highlighted by 3 priorities: Be A Community Leader, Be A Destination For Families, and Be The Best Place To Work — will more deeply engage board and donors and will provide staff with the resources to better serve community needs.

The highlight of 2024 is a significant and historic partnership between Waukesha County Technical College and the Y that will forever change the landscape of the greater community for generations to come. The joint venture will strengthen the connection with the WCTC community for educational and recreational opportunities. This central location, with convenient access, will also serve an expanded population base in Waukesha County providing essential membership, programs, and services for all.

With all the plans established in 2024, the year ahead promises to be important and fast paced to ensure the YMCA stays at the forefront of organizations that make a positive impact throughout greater Waukesha County. Thank you for all you do to make our Y a success now and in the years ahead.

John Petrie
Chief Volunteer Officer

Chris Becker
Chief Executive Officer



LEADING WITH PURPOSE

Association Executive Team

- | | | | |
|--|--|--|---|
| Chris Becker
Chief Executive Officer | Geoff Mertens
Chief Operations Officer | Brittany Callies
Executive Director
Mukwonago | Katrina Weinberg
Association Director of
Financial Development |
| Laurie Schlitt
VP of Strategic Development | Cathy O'Loughlin
Association Director
of Finance | Ryan Buck
Executive Director
Southwest | Chelsea Kujawa
Association Director
of Healthy Living |
| Laura Jazwiecki
Association Director of
Human Resources | Sarah Hynek
Association Director of
Business Operations | Mark Heckman
Executive Director
Tri County | Kristen Deal
Operations Director
New Berlin |
| | | Sam Seidel
Executive Director
Waukesha | |
| | | Katy Groh
Executive Director
West Suburban | |

Association Board of Directors

- | | | |
|---|--|--|
| John Petrie
Chief Volunteer Officer | Jack Riesch
Vice Chief Volunteer Officer /
Chair of Governance
Committee | Scott Naze
Immediate Past CVO /
Chair of Financial
Development Committee |
| H. Stanley Riffle
Chief Legal Officer /
Past CVO | Mark Mirsberger
Treasurer /
Chair of Finance Committee | Jeff Piette
Secretary |
| Darius Anderson | Scott Heine | Griffin Prochnow |
| Rick Andritsch | Darren Horndasch | Brian Radloff |
| Lisa Brown | Ron Jahnke | Jeff Richards |
| Ron Clayton | Rick Kalscheuer | Jason Schneider |
| Verne Cowles | Ryan McCumber | Gary Sievwright |
| Ellen Dizard | Wesley McKenzie | Rick Swan |
| Brett Engelking | Sherri Mitchell | |

COMMITMENT TO SERVE

Spirit of Service Award Honoring Gary Sievwright

In every successful organization you will find key individuals who create positive change and inspire growth. The Board of Director's established the Spirit of Service Award to honor those who significantly impact our organization, exemplify our mission, and provide outstanding leadership with the commitment to serve all.

The YMCA of Greater Waukesha County proudly recognizes Gary Sievwright, Managing Director for Raymond James & Associates, as this year's Spirit of Service Award recipient for his dedication, leadership, and passion for strengthening our mission.

With over 20 years of board service, Gary has contributed to numerous organizations, but his journey with the Southwest YMCA has been one of transformation. He joined the board in 2011, initially unaware of the Y's charitable mission. However, witnessing children finding a safe space to play basketball and learning life-saving swim skills changed his perspective. He saw firsthand how the Y builds a stronger community by ensuring everyone has access to impactful programs, regardless of financial circumstances.

Since 2011, Gary has been a dedicated leader on the Southwest YMCA Board, serving as Board Chair for multiple years and playing a key role in driving growth, fostering engagement, and ensuring strong, invested leadership. His role expanded to the Association Board of Directors, where he continues to champion the Y's mission, making a tangible impact on the community.

Beyond the Y, Gary's commitment to service includes the Hunger Task Force and St John's Northwestern Academy. For him, board leadership is about giving back, mentoring others, and inspiring the next generation.

A strong YMCA creates a stronger community, and through Gary's leadership, he has strengthened not just the Southwest Y, but the entire YMCA of Greater Waukesha County.

Congratulations, Gary!



INVESTING IN VALUES

Financial Statements

Condensed Statement of Financial Position

As of December 31, 2024

ASSETS

Cash and Equivalents	\$	1,661,960
Certificates of Deposit		925,324
Other Assets		157,124
Accounts Receivable, Net		228,095
Pledges Receivable, Net		28,810
Property and Equipment		39,567,398
Total Assets	\$	42,568,711

LIABILITIES AND NET ASSETS

Payables and Accrued Expenses	\$	755,430
Deferred Revenue		814,870
Refundable Advance *		-
Capital Lease Obligations		-
Notes Payable		3,389,444
Total Liabilities	\$	4,959,744
Total Net Assets		37,608,967
Total Liabilities and Net Assets	\$	42,568,711

Condensed Statement of Activity

As of December 31, 2024

REVENUE

Public Support			
Contributions and Special Events	\$	578,003	2.59%
United Way		44,446	0.20%
Membership Revenue		10,708,958	48.00%
Program Revenue		10,149,220	45.49%
Government Grants		439,405	1.97%
Other		389,055	1.74%
Total Revenue	\$	22,309,087	100%

EXPENSE

Youth Development	\$	12,373,926	54.17%
Healthy Living		6,461,286	28.29%
Social Responsibility		219,320	0.96%
Management and General		3,371,458	14.76%
Fundraising		415,719	1.82%
Total Expenses	\$	22,841,709	100%
Gain (Loss) on Sale of Fixed Asset		-	
Change in Net Assets	\$	(532,622)	

Condensed Statement of Activity – Operating Fund

As of December 31, 2024

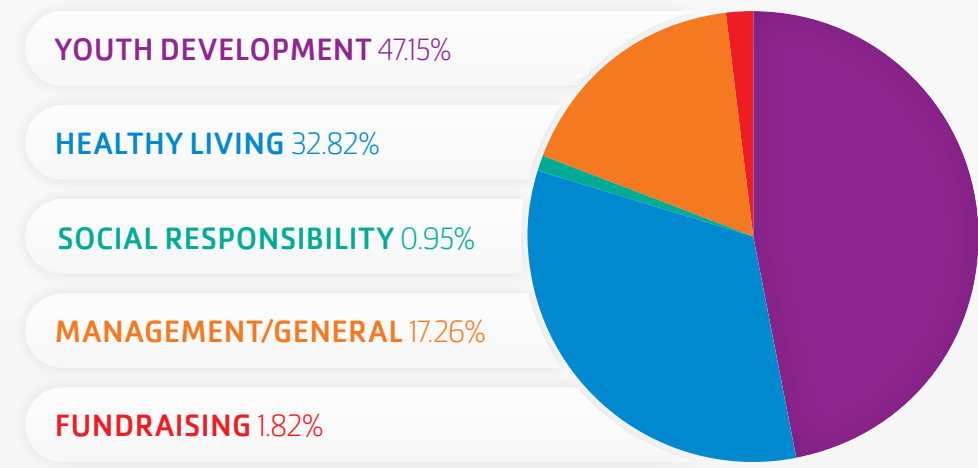
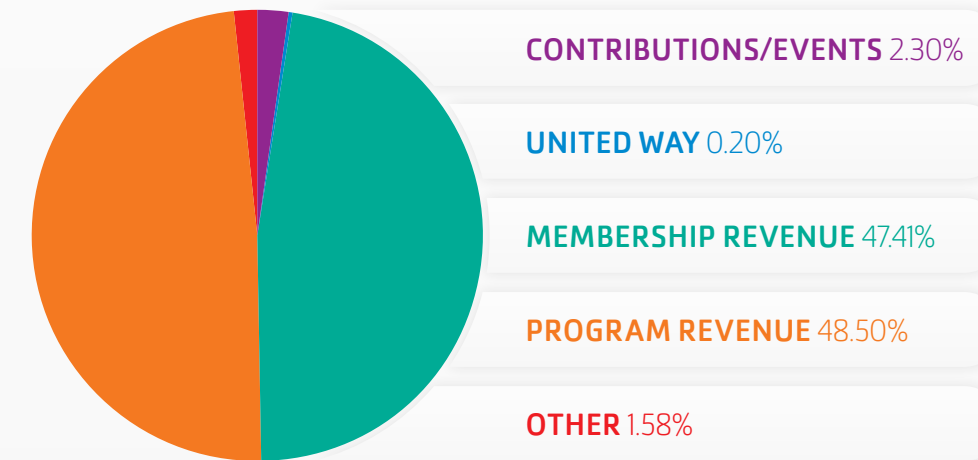
REVENUE

Public Support			
Contributions and Special Events	\$	503,275	2.30%
United Way		44,446	0.20%
Membership Revenue		10,352,969	47.41%
Program Revenue		10,590,045	48.50%
Other		344,681	1.58%
Total revenue	\$	21,835,416	100%

EXPENSE

Youth Development	\$	10,282,078	47.15%
Healthy Living		7,156,867	32.82%
Social Responsibility		207,528	0.95%
Management and General		3,762,978	17.26%
Fundraising		396,190	1.82%
Total Expenses	\$	21,805,641	100%

Change in Net Assets **\$ 29,775**



MAKING A DIFFERENCE

Circle of Impact Giving Society

TOTAL DONATIONS as of December 31, 2024

Donations \$999 or less	\$	101,652.33
Circle of Impact Donations \$1,000 or more		319,476.24
Total Donations (Excluding United Way and YUSA)	\$	421,128.57

TOTAL DONATIONS as of December 31, 2024

Donor Level	Donor Count	Amount Donated	Percent of Donor	Percent of \$ Donated
Silver \$1,000+	65	\$85,748.10	66%	27%
Gold \$2,500+	19	\$58,359.08	20%	18%
Platinum \$5,000+	7	\$38,000.00	7%	12%
Diamond \$10,000+	7	\$137,369.06	7%	43%
2024 Total	98	\$319,476.24	100%	100%

Well-Being For All



58,380 INDIVIDUALS grew in spirit, mind, and body through Y membership and programs.



1,645 YOUTH were inspired to learn, play, and grow in our before and after school programs.



1,909 KIDS found a safe place to explore and build fundamental skills at Summer Day Camp.

Empowered To Serve



420 VOLUNTEERS devoted time, energy, and heart to serving others.



949 STAFF worked with purpose to positively impact people in our community.



4,040 HOURS spent strengthen our community through the dedication of volunteers.

Maximize Impact



11,969 SENIORS actively maintained a healthy lifestyle and built meaningful relationships.



12 ORGANIZATIONS were supported by the Y through donations of food and essential items.



23 SCHOOLS received early learning, before/after school, and summer camp programming.

Community Benefit



\$421,128 943 donors ensured Y programs and services were available for all.



\$598,509 provided in direct financial assistance to families and individuals who need us most.



300 PARTICIPANTS made lifestyle changes in evidence-based Healthy Living programs.

SUPPORTING OUR CAUSE

Thank You to Our Donors

DIAMOND (\$10,000+)

Anonymous	Otto Bremer Trust	William N & Janice V Godrey
L&A Crystal Services, LLC	Pepsico Bottling Group LLC	Family Foundation Trust
Optum	VJS Construction Services	

PLATINUM (\$5,000+)

Fibreform Containers	Francis Wagner	West Bend Insurance
Griffin & Johnson Family	In Memory of John & Lorraine McAdams	Company Charitable Fund at the West Bend Community Foundation
In Memory of James D. Jensen	Wisconsin Vision	

GOLD (\$2,500+)

Anonymous	Mary Jensen	Pool & Hot Tub Foundation
Steve & Kathy Baptie	Penny Kroog	Susan Scheuerell
Ronald Clayton	Katherine Luck	Robert & Beth Southwick
Timothy Colombe	Michael & Sherri Mitchell	Stan Riffle Family
Paul & Joan A. Ewig	Scott & Rochelle Naze	UWM
Green Bay Packers Foundation	Mr. and Mrs. Robert Olejniczak	Mark Westen
Hawk-Levi Foundation		

SILVER (\$1,000+)

Anonymous (2)	Darren & Jamie Horndasch	Brian Radloff
Heather & Nathan Ansell	Patrick Horne	Jeffrey & Kristy Richards
Chris & Nancy Becker	Ryan & Sarah Hynek	In Memory of Bill Rickun
Muriel Van Beek	Daniel & Merry Johnson	Jack & Kathleen Riesch
Benjamin & Cristi Bergles	Rick & Colleen Kalscheuer	Matt Rios
Rob & Cathy Brendel	Don & Mary Lou Kasner	Jeremy & Laurie Schlitt
Jay Cashmore	Robert Kettler	Jason & Amanda Schneider
Community League of Menomonee Falls	Frank & Betty Lauck	Chad Schultz

Verne Cowles	Tom & Amy McAdams	Vito Schwartz & Family
Crivello Nichols Hall	In Memory of Emma Mertens	Bob & Halee Shepard
Seth & Ellen Dizard	Aaron Miller	SLS Sunday Cycle
Dale & Theresa Dobroth	Mark Mirsberger	Gerald & Shirley Stanke
Brett Engelking	Sonali Muthupandayan	Jeff Swan
William & Dawn Engelking	Heather Nelson & Ihsan Atta	Rick & Martha Swan
EPH Funds LLC	Northwestern Mutual	James Tidey
Patrick & Suzanne Falvey	Laurie Ocepek	Barb Troy
Bob & Joan Farrell	Ben Peterson	Stephanie Turks
Suzanne Frank	John & Ann Petrie	UnitedHealthcare Medicare Plans

George Furey	Jeffrey Piette	Jim & Marjorie Wagner
Generac Foundation, Inc.	Carol Prchal	Tom & Kathy Westpfahl
In memory of Willie Grace Gordon	Prohealth Care, Inc.	Kevin & Katie Wilke
GS Global Resources, Inc.	R & R Insurance Services, Inc.	Douglas Wolak

YMCA STAFF HOURLY CLUB DONORS

Anonymous	Kristen Jensen	Sue Morgan
Ashley Borgardt	Ricki Kennedy	Jill Schultz
Tracy Daugherty	Eric Lachance	Jaimie Sponder
Richard Herbst	Aaron Miller	Logan Taube
Joanne Holmes	Rajula Mody	Katrina Weinberg
Sarah Hynek		