



EMPOWERMENT FOR ALL, COMMUNITY STRONG

YMCA OF GREATER WAUKESHA COUNTY 2024 IMPACT REPORT



YOU MADE IT POSSIBLE

The YMCA of Greater Waukesha County is a nonprofit 501(c)(3) organization dedicated to ensuring that everyone, regardless of financial circumstances, has access to Y programs and services. Through generous donations and community support, we provide financial assistance for memberships, childcare, summer camps, swim lessons, and wellness programs. This assistance helps individuals and families overcome economic barriers, allowing them to participate in programs that promote health, personal growth, and community connection. By reinvesting in those who need it most, we fulfill our mission to strengthen the community and support the well-being of all.

\$598,509
in financial
assistance awarded



empowering **3,557**
children, families, and individuals
to access life-changing programs.

100% of donations dedicated to supporting our community, we remove barriers and create opportunities for those who need it most, empowering them to lead healthier, more fulfilling lives.

YOUR GIFT'S IMPACT

\$1,000

Allows four children to attend a full week of Summer Day Camp.

\$500

Allows one cancer survivor to reclaim their health and well-being through LIVESTRONG® at the YMCA.

\$250

Allows ten children to complete Safety Around Water (SAW).

\$100

Helps a family with the cost of full-day child care for one child for a week at the YMCA Children's Academy.

2024 IMPACT Well-Being For All

\$598,509

provided in direct financial
assistance to families
who need us most.

1,645

youth were inspired to learn, play,
and grow in our before and
after school programs.

25

schools received early learning,
before/after school, and
summer day camp programming.



11,969

seniors actively maintained
a healthy lifestyle and built
meaningful relationships.



1,909

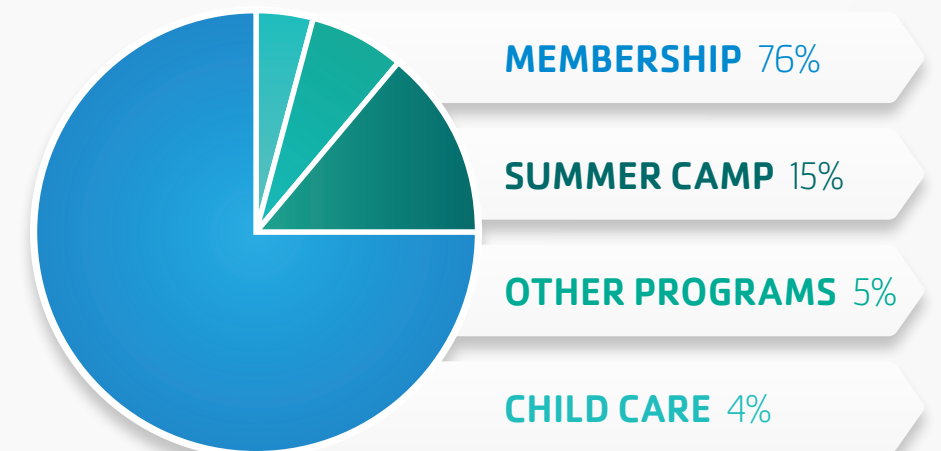
kids found a safe place to explore
and build fundamental skills
at Summer Day Camp.



420

volunteers devoted time, energy,
and heart to serving others.

FINANCIAL ASSISTANCE REWARDED



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF GREATER WAUKESHA COUNTY
3610 Michelle Witmer Memorial Drive, New Berlin, WI 53151
gwcymca.org | 262-330-5199



LEARN MORE
GWCYMCA.ORG

YOUTH DEVELOPMENT

The Y is dedicated to nurturing the potential of every child and teen through programs that foster learning, leadership, and personal growth. From early childhood education to after-school care, summer camps, and youth sports, the Y provides a safe and supportive environment promoting creativity, teamwork, and resilience to empower young people to reach their full potential and become strong, engaged members of their communities.

\$42,883

in program assistance, ensuring that cost is never a barrier to participation for **540 participants**.



52 CHILDREN

received **\$27,606** in financial assistance toward childcare, helping working families access safe and nurturing care.

\$88,504



in financial assistance for **224 children**, providing access to summer day camp where they build confidence, form friendships, and continue learning beyond the classroom.

\$20,674

to support **331 children** in Swim Lesson programs, equipping them with lifesaving water safety skills.

\$20,208

in youth enrichment support for **209 children**, providing programs that nurture creativity, build leadership skills to grow, learn, and thrive!

HEALTHY LIVING

At the Y, improving community health by promoting wellness, prevention, and active lifestyles for all ages is a key focus, from chronic disease prevention programs to nutrition coaching. The Y provides resources to help individuals and families achieve their health goals. Our programs support physical, mental, and emotional well-being, ensuring that everyone, regardless of age or ability, can access opportunities for a healthier life.



Our **nutrition services**, including coaching, workshops, and cooking demos, support participants in LIVE**STRONG**® at the YMCA, Cardiac Rehab Maintenance Program, and Diabetes Prevention Programs by offering tailored guidance to improve recovery, manage health conditions, and promote long-term wellness.

300 INDIVIDUALS



engaged in a variety of Healthy Living programs, including **Moving for Better Balance, Cardiac Rehab Maintenance Program, Diabetes Prevention Program and more.**

47 LIVESTRONG AT THE YMCA PARTICIPANTS

graduated in 2024, rebuilding their health and strength beyond cancer.



SOCIAL RESPONSIBILITY

At the YMCA, social responsibility means strengthening our community by ensuring everyone has the opportunity to thrive. Through financial assistance, volunteerism, and outreach programs, we provide access to essential resources such as childcare, wellness programs, and chronic disease prevention. By fostering a culture of giving and inclusion, the Y empowers people of all backgrounds to learn, grow, and contribute to a healthier, more connected community.



WELL-BEING FOR ALL

Serve as a unique & comprehensive wellness center for a stronger, healthier community.

EMPOWERED TO SERVE

Foster an inclusive culture through service-oriented leadership.

MAXIMIZE IMPACT

Enhance resources to support the community more effectively.

COMMUNITY BENEFIT

Improve community health, strength, and safety through critical programs supported by philanthropy.

OUR MISSION

TO PUT CHRISTIAN PRINCIPLES INTO PRACTICE THROUGH PROGRAMS THAT BUILD HEALTHY SPIRIT, MIND, AND BODY FOR ALL.