

# NO PLACE



# Like This Place

## 2025 ANNUAL REPORT YMCA of Greater Waukesha County

At the YMCA, we know that when we all belong, communities thrive.

In 2025, tens of thousands of people connected with their health, well-being and community through the Y. With 6 locations and more than 20 community program sites, we saw record-high membership and participation. The Y continues to serve more kids and families than any organization in the region and ranks among the top YMCAs nationwide for operational success and impact. Community trust is not something we take lightly. We work diligently to ensure we are good stewards of our resources.

The real impact goes beyond numbers. Every day, the Y bridges educational gaps, fosters creativity and adventure, and strengthens families and individuals.

But we can't do this alone; board members lead direction and governance, donors support the Y mission to tackle community needs, partners team up with the Y to work together, members believe in the Y to better themselves and strengthen connections, active older adults benefit from physical and social opportunities to address health and isolation issues. And we haven't even mentioned youth programs yet. Led by well-trained and dedicated staff serving thousands of kids in before & after school, preschool and 4K, summer camp, sports and fitness, swim lessons, safety around water, and facilities that are a safe and positive place to hang out—this is perhaps our most impactful outreach in all we do.

As loneliness and uncertainty grow, our work has never been more essential. We're not just imagining a stronger, more connected community—we're building one.

In 2025 we launched our next five-year Strategic Plan—Strength In Community—and began to further define and direct the foundation of our work in 3 keys areas:

- Be A Community Leader
- Be A Destination For Families
- Be The Best Place to Work

For the current and future capacity of our organization, and to address the needs of the community, this plan will help ensure we are advancing our Mission and furthering our Purpose.

After a successful and well-planned Board Leadership and CEO transition process, it was announced in December 2025, the retirement of longtime CEO, Chris Becker, would take place in August 2026. With Board and CEO stability and expertise, the YMCA of Greater Waukesha County is one of the best performing Y's in the country, has recorded significant growth and is well respected in the communities it serves. The Y will remain in great hands with Geoff Mertens, current Chief Operating Officer, being promoted to Chief Executive Officer and an experienced and aligned executive staff leadership team in place. Geoff has driven operational growth, produced positive results and has worked closely with Chris Becker and Board Leadership to ensure a seamless transition in Y leadership.

To all our YMCA friends and partners, 2026 promises to be another success and impactful year in all we do. **There is no place...like this place!**

**Jack Riesch**  
Chief Volunteer Officer

**Chris Becker**  
Chief Executive Officer

**Geoff Mertens**  
Chief Operating Officer

## LEADING WITH PURPOSE

### Association Executive Team

**Chris Becker**  
Chief Executive Officer

**Geoff Mertens**  
Chief Operating Officer

**Laurie Schlitt**  
Vice President of  
Strategic Development

**Cathy O'Loughlin**  
Association Director  
of Finance

**Laura Jazwiecki**  
Association Director of  
Human Resources

**Sarah Hynek**  
Association Director of  
Business Operations

**Matt Slack**  
Association Director of  
Buildings and Grounds

**Katy Groh**  
District Executive Director

**Brittany Callies**  
Executive Director  
Mukwonago

**Lindsay Maas**  
Executive Director  
Tri County

**Sam Seidel**  
Executive Director  
Waukesha

**Tim Kobussen**  
Executive Director  
West Suburban

**Chris Arndt**  
Associate Executive Director  
Southwest

**Katrina Weinberg**  
Association Director of  
Financial Development

**Tasha Morgan**  
Association Director  
of Healthy Living

**Allison McGaver**  
Association Director  
of Membership

**Michael Heron-Becker**  
Association Director  
of Marketing

**Kristen Deal**  
Association Director of  
FOREVERWELL®

### Association Board of Directors

**Jack Riesch**  
Chief Volunteer Officer

**H. Stanley Riffle**  
Chief Legal Officer /  
Past CVO

**Rick Andritsch**

**Fay Berry**

**Lisa Brown**

**Ron Clayton**

**Verne Cowles**

**Ellen Dizard**

**Gary Sievewright**  
Vice Chief Volunteer Officer /  
Chair of Governance  
Committee

**Mark Mirsberger**  
Treasurer /  
Chair of Finance Committee

**Brett Engelking**

**Darren Horndasch**

**Ron Jahnke**

**Rick Kalscheuer**

**Ryan McCumber**

**Sherri Mitchell**

**John Petrie**  
Immediate Past CVO /  
Chair of Financial  
Development Committee

**Jeff Piette**  
Secretary

**Scott Naze**

**Griffin Prochnow**

**Brian Radloff**

**Jason Schneider**

**Rick Swan**

**Kara Waggoner**

## COMMITMENT TO SERVE

### Spirit of Service Award Honoring John Petrie

**In every successful organization you will find key individuals who create positive change and inspire growth. The Board of Director's established the Spirit of Service Award to honor those who significantly impact our organization, exemplify our mission, and provide outstanding leadership with the commitment to serve all.**

The YMCA of Greater Waukesha County is proud to recognize John Petrie with the Spirit of Service Award for his decades of leadership, dedication, and commitment to strengthening our community.

John has served the YMCA as a volunteer board member for more than twenty years. Throughout that time, he has remained deeply committed to the Y's mission because he believe in its ability to make our community stronger in spirit, mind, and body. While John often recognizes the individual talents of YMCA staff and volunteers, he frequently notes that the organization is at its best when people work together toward a shared purpose. He is also proud of the YMCA's commitment to ensuring that no one is turned away due to an inability to pay.

John's leadership was especially impactful during one of the most important transitions in our association's history. As a board member at the West Suburban YMCA during a challenging period, John stayed committed and engaged as the future of the branch evolved. In the summer of 2014, during the legal process of transitioning the West Suburban, Southwest, and Tri County YMCAs from the Milwaukee YMCA through bankruptcy proceedings, John was among the board members who met with YMCA leadership to discuss the path forward.

John listened carefully, asked thoughtful questions, and spoke openly about the direction being proposed. The honesty and transparency of the process resonated with him, and he recognized the opportunity to help build a stronger YMCA for the community. Rather than stepping back during uncertainty, John stepped forward.

He later served as Board Chair of the West Suburban YMCA, continuing a legacy of strong leadership while helping guide the branch into a new chapter with the YMCA of Greater Waukesha County. His leadership also extended to serving as Chief Volunteer Officer of the association, bringing thoughtful perspective and a collaborative spirit to the entire organization.

John is a true servant leader who understands the big picture. He values collaboration, respects the unique strengths of each branch, and has a natural ability to build consensus while keeping the mission at the center of every decision.

For decades, John as remained steadfast in his support of the YMCA and its work. His leadership, vision, and commitment have helped shape the strong and thriving YMCA community we see today.



# INVESTING IN VALUES

## Financial Statements

### Condensed Statement of Financial Position

As of December 31, 2025

#### ASSETS

Cash and Equivalents	\$	1,810,633
Certificates of Deposit		968,059
Other Assets		20,706
Accounts Receivable, Net		251,602
Pledges Receivable, Net		34,727
Property and Equipment		38,097,375
<b>Total Assets</b>	<b>\$</b>	<b>41,183,102</b>

#### LIABILITIES AND NET ASSETS

Payables and Accrued Expenses	\$	736,211
Deferred Revenue		856,254
Capital Lease Obligations		-
Notes Payable		2,308,210
<b>Total Liabilities</b>	<b>\$</b>	<b>3,900,675</b>
Total Net Assets		37,282,427
<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>37,283,102</b>

### Condensed Statement of Activity

As of December 31, 2025

#### REVENUE

Public Support			
Contributions and Special Events	\$	795,874	3.46%
United Way		36,035	0.16%
Membership Revenue		10,851,119	47.22%
Program Revenue		10,608,955	46.17%
Government Grants		447,124	1.95%
Other		241,020	1.05%
<b>Total Revenue</b>	<b>\$</b>	<b>22,980,127</b>	<b>100%</b>

#### EXPENSE

Youth Development	\$	13,735,534	58.61%
Healthy Living		6,900,698	29.45%
Social Responsibility		265,257	1.13%
Management and General		2,321,547	9.91%
Fundraising		210,926	0.90%
<b>Total Expenses</b>	<b>\$</b>	<b>23,433,963</b>	<b>100%</b>

**Change in Net Assets** \$ (453,836)

### Condensed Statement of Activity – Operating Fund

As of December 31, 2025

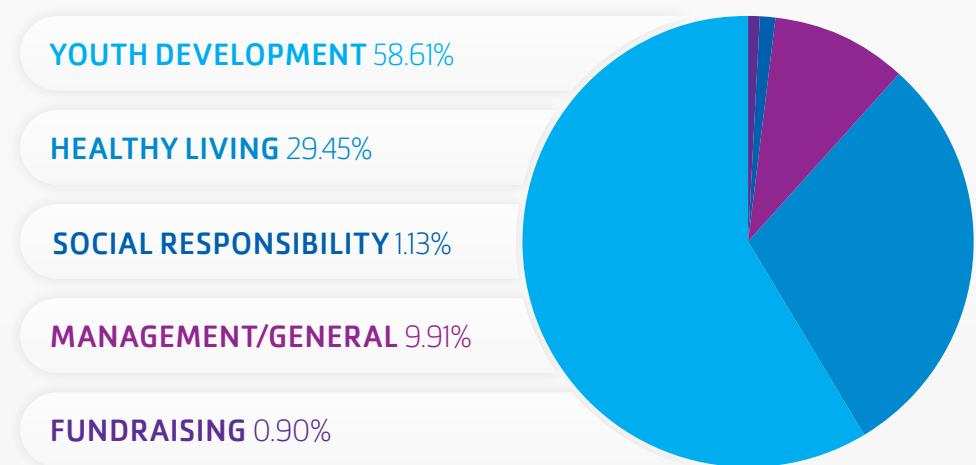
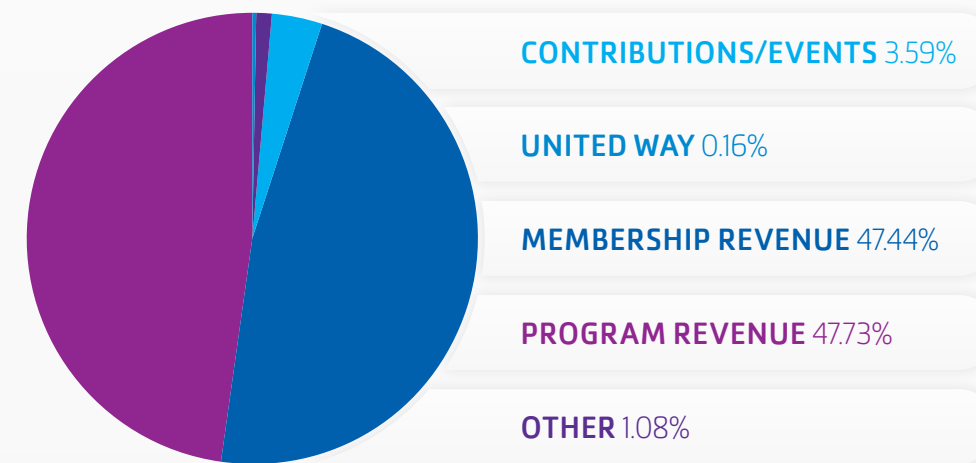
#### REVENUE

Public Support			
Contributions and Special Events	\$	795,869	3.59%
United Way		36,035	0.16%
Membership Revenue		10,527,899	47.44%
Program Revenue		10,592,074	47.73%
Other		239,335	1.08%
<b>Total revenue</b>	<b>\$</b>	<b>22,191,212</b>	<b>100%</b>

#### EXPENSE

Youth Development	\$	12,993,014	58.61%
Healthy Living		6,527,658	29.45%
Social Responsibility		250,918	1.13%
Management and General		2,196,048	9.91%
Fundraising		199,524	0.90%
<b>Total Expenses</b>	<b>\$</b>	<b>22,167,162</b>	<b>100%</b>

**Change in Net Assets** \$ 24,050



# MAKING A DIFFERENCE

## Circle of Impact Giving Society

**TOTAL DONATIONS** as of December 31, 2025

Donations \$999 or less	\$	113,309.17
<b>Circle of Impact Donations \$1,000 or more</b>		<b>402,717.67</b>
<b>Total Donations</b> (Excluding United Way and Y-USA)	<b>\$</b>	<b>516,026.84</b>

**TOTAL DONATIONS** as of December 31, 2025

Donor Level	Donor Count	Amount Donated	Percent of Donor	Percent of \$ Donated
<b>Silver</b> \$1,000+	70	\$93,215.69	64%	23%
<b>Gold</b> \$2,500+	19	\$56,600.00	17%	14%
<b>Platinum</b> \$5,000+	14	\$74,500.00	13%	19%
<b>Diamond</b> \$10,000+	7	\$178,401.98	6%	44%
<b>2025 Total</b>	<b>110</b>	<b>\$402,717.67</b>	<b>100%</b>	<b>100%</b>

## Well-Being For All



**55,419 INDIVIDUALS**

grew in spirit, mind, and body through Y membership and programs.



**3,728 YOUTH**

were inspired to learn, play, and grow in our before and after school programs.



**1,826 KIDS**

found a safe place to explore and build fundamental skills at Summer Day Camp.

## Empowered To Serve



**297 VOLUNTEERS**

devoted time, energy, and heart to serving others.



**995 STAFF**

worked with purpose to positively impact people in our community.



**2,991 HOURS**

spent strengthen our community through the dedication of volunteers.

## Maximize Impact



**12,509 SENIORS**

actively maintained a healthy lifestyle and built meaningful relationships.



**16 ORGANIZATIONS**

were supported by the Y through donations of food and essential items.



**22 SCHOOLS**

received early learning, before/after school, and summer camp programming.

## Community Benefit



**\$589,149.88**

1,043 donors ensured Y programs and services were available for all.



**\$403,925.19**

provided in direct financial assistance to families and individuals who need us most.



**248 PARTICIPANTS**

made lifestyle changes in evidence-based Healthy Living programs.

# SUPPORTING OUR CAUSE

## DIAMOND (\$10,000+)

Ascension Wisconsin Menomonee Falls & Greenfield	In Memory of Barbara Thompson	Vince Lombardi Cancer Foundation
Anonymous	L&A Crystal Services LLC	Pepsico Bottling Group LLC
Don & Mary Lou Kasner	Nancy Skebba	William N and Janice V Godfrey Family Foundation Trust
In Memory of Alan Kelling	Optum	

## PLATINUM (\$5,000+)

Anonymous	Paul & Joan Ewig	Scott & Richelle Naze
Bob and Halee Shepard	Phantom Lake YMCA Camp	VJS Construction Services
Froedtert Health Menomonee Falls	Pool & Hot Tub Foundation	Wisconsin Vision
In Memory of James D Jensen Kevin & Katie Wilke	R&R Insurance Services Inc Ronald Clayton	West Bend Insurance Company Charitable Fun at the West Best Community Foundation

## GOLD (\$2,500+)

Anonymous	Laurie Ocepek	Olejnicak Family Foundation
Darren Horndasch	Mark Melzer	Patrick Horne
In Memory Of John & Lorraine McAdams	Mark Mirsberger	Rick & Dianne Frowein
James & Marjorie Wagner	Mark Westen	Rick & Martha Swan
James Imaging	Mary Jensen	Steve & Kathy Baptie
Jeffrey Martin	Michael & Sherri Mitchell	Tom & Melissa Maas
Jon & Frances Dekker		

## SILVER (\$1,000+)

Aguilar Ross Foundation, LTD	Heather Nelson & Ihsan Atta	Mukwonago Family Dentistry
Anonymous (6)	In Memory of Bill Rickun	Prohealth Care, Inc.
Ben Peterson	In Memory of Peter Zangerle	Richard Hoch
Benjamin & Cristi Bergles	Jack & Kathleen Riesch	Rick & Brittany Callies
Brett & Beth Engelking	James Tidey	Rick & Colleen Kalscheuer
Brian Radloff	Jason & Amanda Schneider	Robert & Cathy Brendel
Carol Lombardi	Jay & Betty Lauck	Robert & Cathy E Brendel Chartable Fund
Chad Schultz	Jay & Heather Cashmore	Ryan & Sarah Hynek
Chris & Nancy Becker	Jay & Karin Hiller	Seth & Ellen Dizard
Community League of Menomonee Falls	Jeffrey & Kristy Richards	Sheryl Leonard-Schneck
Crivello Nichols Hall	Jeffrey Piette	Stephanie Turks
Culver's	Jeremy & Laurie Schlitt	Suzanne Falvey
Dale & Theresa Dobroth	JM Swan Construction LLC	Suzanne Frank
Daniel & Elizabeth Hurrle	John & Ann Petrie	Timothy Colombe
Fran & Carol Wagner Fund	Johnson Family Fund	Tom & Amy McAdams
Gary Sievwright	Jolynn Greene	United Flooring, Inc
Generac Foundation	Kahler Slater	Van Ert Electric Company
Geoffrey & Tammy Mertens	Katherine Luck	Verne Cowles Jr
In Memory of Emma Mertens		
George Furey	Kathleen Pollock	We Energies Foundation
Georgeane Szczygielski	Katrina Weinberg	William & Dawn Engelking
Gerald & Shirley Stanke	Mary McGrath	Zachary Timm
Green Lake Lutheran Ministries	Matt Rios	

## YMCA STAFF HOURLY CLUB DONORS

Anonymous (7)	Julie Fullerton	Brittany Callies
Ashley Borgardt	Karalen Senft	Ricki Kennedy
Jaimie Sponder	Katrina Weinberg	Sarah Hynek
Jill Schultz	Kristen Jensen	Sheryl Leonard-Schneck