



A festive, family-friendly run and walk supporting the YMCA's Youth Strong and LIVESTRONG® at the YMCA programs. Celebrate the season while giving back to our community.

## SEE OUR IMPACT IN ACTION!



# JINGLE BELL 5K HUSTLE & 1K DASH

Saturday, December 12, 2026

GREENFIELD PARK

2028 S. 124<sup>th</sup> Street, West Allis



- 9:30 AM .....5K Run
- 10:40 AM .....1K Dash
- 10:45 AM .....Awards
- 11:00 AM – 12:00 PM .....Santa Experience

Event held rain or shine.

## REGISTRATION INFORMATION

Kristen Deal  
kdeal@gwcmca.org

LEARN MORE ONLINE  
[GWCYMCA.ORG/EVENTS](http://GWCYMCA.ORG/EVENTS)



# YMCA 5K JINGLE BELL HUSTLE & 1K DASH | DECEMBER 12, 2026

## 2026 SPONSORSHIP OPPORTUNITIES

Sponsorship forms/logos are **DUE NOVEMBER 1, 2026** in order to be recognized at the event.

LOGO REQUIREMENTS: A vector file is preferred (Illustrator, EPS, or SVG). Please supply both a full-color AND black logo. If a high-resolution logo is not provided, your company name will be listed.

### **FOUNDING PREMIER SPONSOR**..... \$3,000

- Top-row logo placement on race shirts, start/finish line signage, and all promotional materials.
- Permanent legacy line on all future shirts, regardless of renewal. "Founding Sponsor: [Business Name]"
- Featured story on social media recognizing your business as a Founding Partner.
- Logo on race bibs.
- Recognition during race-day opening remarks by event emcee.
- 8 complimentary race entries & optional premium booth placement.
- Automatic induction into the Founders Circle, with a "Founder's Badge" displayed next to your logo in future years, if renewed.

#### 2027+ Benefits (with non-renewal)

- Continued legacy line on all future shirts, regardless of renewal. "Founding Sponsor: [Business Name]"
- Recognition on website as a founding sponsor.

### **FOUNDING SILVER SPONSOR**..... \$1,500

- Mid-row logo placement on shirts.
- Logo featured on website and YMCA marketing materials.
- Option to include a promotional item or coupon in race bags.
- 4 complimentary race entries.
- Automatic Induction into the Founder's Circle, with a "Founder's Badge" displayed next to your logo upon renewal.
- Permanent listing on website as a Founding Sponsor.

### **FOUNDING COMMUNITY SPONSOR**..... \$250-\$499

- Permanent listing on the website under "Community Founders Circle"

### **POST-RACE FOOD TABLE**..... \$350

- Exclusive sponsor signage at the post-race snack/food table.
- Recognition in digital communications and YMCA social media.

### **HOT COCOA & COFFEE STATION**..... \$250

- Exclusive sponsor sign at the Coffee/Hot Cocoa Station.
- Recognition in digital communications and YMCA social media.

### **WATER STATION**..... \$150

- Exclusive sponsor sign at the water station.
- Recognition in digital communications and YMCA social media.

### **FOUNDING GOLD SPONSOR**..... \$2,000

- Second-row logo place on race shirts.
- Individual Finish Line sponsor signage.
- Name featured on website thank you page.
- Logo recognition on course & event signage, and social media posts.
- 6 complimentary race entries and optional booth space.
- Recognition during race-day announcements.
- Permanent listing on the YMCA website as a Founding Sponsor.
- Automatic Induction into the Founder's Circle, with a "Founder's Badge" displayed next to your logo upon renewal.

### **FOUNDING BRONZE SPONSOR** ..... \$1,000

- Low-row name placement on race shirts.
- 2 complimentary race entries.
- Name included on shared race-day sponsor signage.
- Name featured on website thank-you page.
- Automatic induction into the Founder's Circle, with a "Founder's Badge" displayed next to your name upon renewal.
- Permanent listing on the YMCA website as a Founding Sponsor.

### **DJ SERVICES** ..... \$600

- Official DJ Sponsor recognized during race announcements.
- Logo displayed on website and individual signage at DJ Booth.
- Mention in YMCA social media posts before or after event.
- Option to add a give-away item in registration bags.

### **SANTA STATION** ..... \$300

- Exclusive sponsor sign at the Santa Station.
- Recognition in digital communications and YMCA social media.

### **FINISHER MUG GOODIES** ..... \$200

- "Sponsored by: [Business Name]" tag included in all finisher mugs.
- Recognition in digital communications and YMCA social media.

## QUESTIONS & REGISTRATION

### NEW BERLIN YMCA WELLNESS CENTER

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