

UNIFIED PARTNERSHIP,
ENDLESS OPPORTUNITY,
LASTING IMPACT



YMCA at WCTC
Capital Campaign

A COMMUNITY CORNERSTONE

Since its inception in 1894, the Waukesha Family YMCA has been a cornerstone of community service, growth, and wellness in the Greater Waukesha County area. What began as a modest gathering spot for educational forums and physical fitness classes has blossomed into a vital institution serving individuals and families across multiple counties.

The partnership will strengthen the connection with the WCTC community for educational and recreational opportunities. This central location, with convenient access, will also serve an expanded population base in Waukesha County, providing essential membership, programs, and services for all.

SEE OUR IMPACT IN ACTION

Watch first-hand accounts that showcase how the YMCA of Greater Waukesha County benefits the community.

SCAN HERE >>>



LET'S CONNECT

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THANK YOU TO OUR PROJECT PARTNERS



Kahler Slater



The Case for Support

THE NEED

The existing Waukesha YMCA, built in 1954, has exceeded its lifespan.

Significant capital improvements needed; opportunity for efficient land use at WCTC.

Building a state-of-the-art facility that increases access to modern community resources is critical to addressing community challenges and opportunities.



OUR VISION

A modern YMCA offering amenities like a gymnasium, aquatic center, and wellness facilities; offering programs for youth, families, seniors, and individuals from all backgrounds. This partnership with WCTC will promote lifelong learning and personal development to better serve the greater region.

OUR MISSION

To put Christian principles into practice through programs that build health spirit, mind, and body for all.



Fundraising Goal

\$30 million to build the YMCA at WCTC, ensuring long-term access to health and wellness resources for the community.

Impact & Campaign Plan



HEALTH & WELLNESS

Space for fitness and recreation to foster healthier lifestyles.



YOUTH EMPOWERMENT

Leadership and social skills programs for youth.



FAMILY ENGAGEMENT

Activities that promote stronger family and community connections.



ECONOMIC GROWTH

Job creation and local business stimulation.

Donor Naming Opportunities

NAMING RECOGNITION LEVELS

\$15M Facility Naming Rights with Exterior Signage		
\$5M Gymnasium	\$5M Aquatic Center	\$2M Wellness Center
\$1M Youth & Family Center	\$1M Multi-Purpose Room	\$1M Strength Area or Cardio Area

TIERED RECOGNITION LEVELS

\$500K-\$999K Platinum Level	\$250K-\$499K Gold Level
\$100K-\$249K Silver Level	\$10K-\$99K Bronze Level

Ways to Give



One-Time Donations



Multi-Year Pledges



Planned Giving Options
(Legacy Gifts, Trusts)

Be part of this transformational project. Your contribution ensures a brighter, healthier future for Waukesha County!